**Super Store Sales Analysis**

**Summary:**

I have done all the analysis of the Superstore dataset manually in Excel. First, I made important questions like which region has the highest sales and profit, which category or sub-category is in loss, does giving more discount reduce profit, which customer segment gives the most revenue, and which state has the highest number of orders. To answer these, I created Pivot Tables, added Region, Category, Sub-Category, Segment, and State fields, and checked total sales and profit. I made a scatter plot to see if discount affects profit. I found small issues in the data like #### symbols, which I fixed by adjusting the column width, and I checked negative profit values and understood that these are real business losses. All the Pivot Tables, charts, and results are saved in the Excel file which is included in this repo.